

SEMINAR

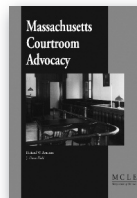
Trying Cases to Win: Principles Uniform from Coast to Coast

Cosponsored by the American Board of Trial Advocates (ABOTA)

This program presents a unique opportunity to hear and learn from some of America's best trial lawyers as they share their secrets and principles of successful trial advocacy. The diverse faculty is comprised of leading practitioners from across the country, from large and small firms, from civil, criminal, judicial, and educational backgrounds. You will learn the principles that form the bedrock of a successful advocacy in all of these fields: how to develop and use a unifying theme, techniques for dealing with "bad facts", the necessity for thorough preparation, and a commitment to civility and professionalism towards counsel and the Court. Anyone who is interested in becoming a better trial lawyer will benefit from this seminar.

Agenda and written materials

- ▶ Winning at the Beginning: Techniques for Crafting a Persuasive Opening Argument
- ▶ Preparation and Organization: The Keys to Effective Direct Examination
- ▶ Dealing with Expert Testimony in the *Daubert* Age
- ▶ Use and Misuse of Chalks and Demonstrative Aids
- ▶ Paths Too Often Neglected: The Many Opportunities of Cross-Examination
- ▶ The Persuasive Power of Civility and Professionalism
- ▶ When the Stakes Are Highest: Maintaining a Professional Approach when Liberty Is at Stake
- ▶ The Real Purpose and Value of Summation
- ▶ View from the Bench
- ▶ "Ask the Experts" Q&A Session



Also available*
Massachusetts Courtroom Advocacy

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- William C. Callaham, Esq.
Dreyer Babich Buccola Callaham & Wood LLP, Sacramento, CA
- Robert A. Curley, Jr., Esq.
Curley & Curley, PC, Boston
- Jill Soffiyah Elijah, Esq.
Deputy Director, Criminal Justice Institute at Harvard Law School, Cambridge
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- Daniel B. Winslow, Esq.
Proskauer Rose LLP, Boston
- Hon. Mark L. Wolf
Chief Judge, U.S. District Court, District of Massachusetts, Boston

BOSTON

1:30 p.m. – 5:30 p.m.,
Thursday, September 16, 2010
MCLE Conference Center,
10 Winter Place, via Winter Street
Program No. 2110163P01

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CAN'T ATTEND?

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